

A NEW HAWAII SBDC NETWORK INITIATIVE TRIAD FOR SUCCESS

The Hawai'i SBDC Network's new initiative, Triad for Success, was developed to provide businesses and organizations access to world class programs, as well as resources, which promote long term growth and success. Darryl Mleynek, Hawai'i SBDC Network State Director says "The Triad programs are world class tools that will enable our local businesses and organizations to rise to the next level operationally and ultimately to compete on a global scale by use of recognized quality initiatives. Our unique position as a statewide network enabled us to license proven, quality programs that will be delivered at excellent values to businesses and organizations throughout the state. We believe our package of programs to be unique in the scope and quality of product currently available in Hawai'i and hope that businesses and organizations will make full use of this opportunity."



INITIATIVE #1 : NXLEVEL

NxLevel is a nationally acclaimed entrepreneurship training program that focuses on business plan development. The Hawai'i SBDC Network has been designated as the exclusive NxLevel provider for the state of Hawai'i as well as the statewide program manager for the community based training program. Courses will be offered statewide in partnership with the University of Hawai'i's community colleges beginning in May of 2003. The NxLevel program provides an array of classes, initial courses focus on entrepreneurial growth and alternative agriculture business planning. Other courses include Micro-Enterprise, Startup, Buzz on Biz, Doing Business in the U.S.A., and International Trade.

INITIATIVE #2 : MEASURABLE MANAGEMENT

Measurable Management is a program that "translates executive strategies into measurable results." This course is designed for first line supervisors and focuses on the skills of managing resources, information and relationships. This program was developed in the UK and was launching in the U.S. in 2003 with outstanding results. Measurable Management is exclusively licensed in Hawai'i to the Hawai'i SBDC Network and carries a rare return on investment guarantee. Programs are available statewide and are facilitated by certified instructors.

INITIATIVE #3 : BALDRIGE NATIONAL QUALITY PROGRAM

The Baldrige National Quality Program is one of the most comprehensive management systems currently available. It is based on the philosophy of continuous quality improvement organizations that have subscribed to the Baldrige management system have consistently outperformed the competition. As with NxLevel and Measurable Management, Baldrige National Quality Program may be applied to noncommercial organizations. Baldrige has developed separate criteria for educational and health care industries. The Hawai'i SBDC Network is currently offering statewide Baldrige consulting and workshops.

*For more information on the Hawai'i SBDC Network's Triad for Success,
please contact the State Office at (808) 974-7515.*